

Committee Descriptions

1. School Improvement Team (S.I.T.)

- a. The School Improvement Committee will assist an appointed faculty member from the School in updating and maintaining a six-year plan to include enrollment, curriculum, staffing, facilities, finance and development. This plan will involve a self-study to evaluate these aspects of the school to further improve in certain areas where needed. This committee will keep alongside the Accreditation process and report to the Advisory Board regularly.

2. Marketing Committee

- a. Develop and implement marketing campaigns that support key school initiatives. The main goal of this committee is to raise awareness of the large aspects and events of SJXXIII while also marketing to prospective families who are interested in attending SJXXIII. Within the Marketing Committee you will be asked to create ideas, plans and designs to use when advertising our main functions:
 - i. The Annual Appeal
 - ii. Website Edits
 - iii. Auction/Community Event
 - iv. New Families
 - v. Campus Communications
- b. Potential Tasks of this Committee
 - i. Encourage families to donate to the Annual Appeal
 - ii. Create pamphlets for the Annual Appeal
 - iii. Review the Website to ensure it is current with pictures and information
 - iv. Create marketing strategies to update the community with our large events
 - v. Reach out to New Families and Mentor Families to answer any questions they may have
 - vi. Assess SJXXIII's communications methods and their effectiveness

3. Catholic Education Arizona (C.E.A.)

- a. Work closely with the Catholic Education Arizona staff and resources to effectively market the Arizona tax credit program. This committee works to find new and engaging ways to promote, educate and increase the School community's participation in the tax credit. They will also be expected to update the community with any important dates and information from CEA.

4. Catholic Identity

- a. Partner with the Committee Lead to develop strategies to promote and support Ways of Worship, Spirit of Service and Faith in Action among our students and parents.
 - i. **Ways of Worship:** Helps SJXXIII students, teachers and staff to celebrate the beautiful traditions of our Catholic faith. These traditions include schoolwide praying of the Rosary, Stations of the Cross and

Epiphany. WOW volunteers also assist formation through spiritual retreats for each grade level.

- ii. **Spirit of Service:** A team of parent volunteers that organize service opportunities that exist in our local community for children and their parents to contribute their time and efforts acting as the Hands and Feet of Christ as a R.E.A.L. Catholic community while building relationships and participating in active Catholic Stewardship.
- iii. **Faith In Action:** Our Faith in Action program involves our students in regular service projects and field trips that provide valuable support to our community. Faith in Action is student driven and assisted by Saint John XXIII teachers, staff and volunteer parents.

Understand and assess the various ways our students live out our Catholic Identity on campus and how we as a school can ensure we are working as a R.E.A.L. Catholic Community.

- iv. **R:** Responsible Christian Leader
- v. **E:** Effective Communicator
- vi. **A:** An Independent Thinker
- vii. **L:** Lifelong Learner